

Coming Events



Asheville Art Museum. June 24.



The Art House. A new venue for an Art League meeting! Sunday, July 10, 1:30.

Friday, June 24—FIELD TRIP: The Asheville Art Museum.

This members-only event will replace the Sunday afternoon program for June.

Register and pay by June 15th to participate. Meet at 10 a.m. to carpool.

Number of seats limited. **Registration**

link: <https://www.eventbrite.com/e/358727883757>

Sunday, July 10. 1:30 - 3:30. The League's SUMMER EVENT in The Art House.

5 Highland Lake Road, East Flat Rock.

Members and visitors are welcome to our summer get-together. This will be an opportunity to collaborate on projects for the Education Raffle we hold at Art on Main in the fall. A good time to bring a friend.

Something New! Art for Lunch

Members and visitors are invited to bring a lunch (or pick up one at the Coop's deli) and join us for good company and useful information. No sign up necessary. Attend any sessions that interest you. Location: Community Room at the Hendersonville Coop. 60 S. Charleston Lane, Hville.

Time: Noon to 1:30.

Tuesday, June 28, HOW TO PHOTOGRAPH ART AND BUILD A DIGITAL PORTFOLIO. When you apply for almost any event or gallery or decide to improve your website, you will need high resolution images of your work. Tips on getting them and where to get them seen.

Tuesday, July 26th, THE BUSINESS OF ART. Members talk about their experience with marketing through social media and online galleries.

Tuesday, August 30, NEW TEACHERS, NEW TOPICS. A show and tell with new members who could teach additional classes and workshops for the Art League.



From the President

It is exciting to see the continued growth in both membership numbers and opportunities for our members to get involved. Be sure to read through all the upcoming events in this newsletter starting with another “Field Trip” to the Asheville Art Museum.

As our membership is also becoming more diverse, we have recognized that one size doesn’t necessarily fit all and it is becoming more of a challenge to find places for a large group to meet. Our new plan is to hold quarterly Sunday afternoon meetings beginning in July at the Art House Venue in Flat Rock.



Diane Dean

To increase opportunities to connect with each other, we are starting a series of informal monthly “Art for Lunch” gatherings which will cover a variety of topics so that members can choose which meetings appeal to them. Details for the June Art for Lunch” are on page 1 in this newsletter. New member orientation meetings will continue every other month starting with a July 12 evening orientation meeting at Art on 7th.

In addition to all these events for members, plans are moving forward on implementing a non-profit management software system which will make access to our event, exhibit and workshop registrations much easier. The first step in the process was combining multiple databases and we are finally close to delivering a member directory to all members. The new system will include an updated website and member portal.

An additional initiative is to plan occasional, short term “Pop Up” exhibits, and several members have volunteered to work on the search for venues where members will have additional opportunities to exhibit their work. Further down the road, we also have a few ideas for exciting fund raisers including a “Kitchen Tour” and a raffle at this year’s Art on Main Art Festival.

Lastly, your board of directors and committee chairs are working hard. I encourage you to help with these initiatives so that we don’t wear them out. We will have more specific information about each program and their needs at the July meeting. In the meantime, if anyone has accounting or booking experience and would like to assist our Treasurer, we would welcome your help. If anyone has insurance experience and would like to assist us in analyzing our insurance policy requirements, we would also welcome that expertise.

Tuesday, July 12. SUMMER NEW MEMBER ORIENTATION.

Art on 7th. 330 E. 7th Avenue. Hville.
Meet other new members, learn about
Art League activities and volunteer
opportunities. 5:30 to 7 p.m.

Future New Member Orientation Dates:
September 13, November 15.



Spring new member meeting.

Workshops — Register at www.artleague.net



• **Palette Knife Acrylic Painting.**

A two-day workshop. June 21 and 22nd from 11 a.m. to 4 p.m. Meeting at the studio in Art on 7th (330 7th Avenue East in Hendersonville.) Instructor Diane Dean will focus on painting with heavy bodied acrylics and palette knives in a loose style. Diane will include several demos using various techniques, acrylic paint formulas, and a variety of sizes of palette knives.



• **Introduction to Cold Wax.** Instructor: Charlotte Horton.

Tentative Dates: July 19 and 20; 1-5. Studio at Art on 7th.

Participants will learn how to use cold wax to enhance their own personal style. Instruction for preparing a substrate will be sent prior to first class. Learn to apply cold wax and oil paint and end with an original piece. This class is suitable for beginning artists as well as established artists who want to learn this new and interesting technique.



• **Watercolor – A Relaxed Approach.** Pat Morgan. Wednesdays. August 3, 17, 24 and 31. Time: 9:30 to 12:30. This four-session course will encourage students to relax and enjoy watercolor. Each session will begin with a short discussion of an important design principle. Brush strokes, working with color and values will be covered in demonstrations from simple photos or still life setups. Students are always encouraged to work at their own pace. Students will come away with their own creative process.

Call for Artists: Mountains to the Sea: Summer Adventure

Library Exhibit Application Deadline: June 23.

Take in: July 1 (11 to noon). Exhibit dates: July 1 to September 29

Use your artistic talents to capture the feeling of a summer adventure — a mountain view, an ocean storm, a sailboat on an inland lake, children at a fair or romping at the beach. What image means summer to you?

Members are invited to submit artwork in any two-dimensional media. The application process is on-line through the Art League website (deadline: June 23). If you have difficulty using electronic media, contact Norie Sanchez at 704-576-1667 for assistance.

Applications and instructions are on the Art League website under the Exhibits menu, follow [this link](https://www.artleague.net/library-exhibit-application-form.html).

<https://www.artleague.net/library-exhibit-application-form.html>



Marcia Rieff, Just Fishing.

It's Summer: Paint in the Great Outdoors!

We live in the midst of beautiful scenes to paint: historic buildings, rolling hills, distant mountains, cool waterfalls, colorful gardens. Why not join other members and enjoy painting together.

Contact Lynn Padgett to get your name and email address on the Plein Air group list. lpadgettart@gmail.com.

If you need suggestions for locations: Lynn has lots of them.



Al Junek. Love those Smokey Mountains.

By-Law Revision

A copy of the proposed revisions to the by-laws was sent to all members in May. Several people have made useful suggestions for tweaking the wording. If you have thoughts on the By-laws, please send them to pastpresident@artleague.net. We will be taking a vote on accepting the amendments in July. This will be done on-line to make it easy to vote and get the maximum number of responses.

The May Meeting at Johnson Farm



Sharon Richmond with hooked rug horse.



Nori Sanchez with her "Grandmother Pearl" quilt.

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